F 868
.S25 G9

Copy 2

LIBRARY OF CONGRESS

00003990242

THE LIBRARY OF CONGRESS

THE LIBRARY OF CONGRESS

F868
S26G9
SEEING
copy 2

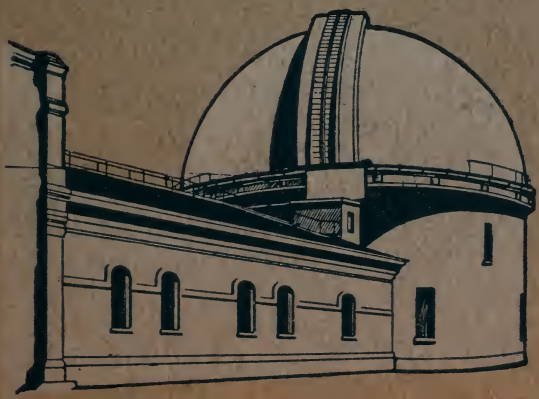
May - June - 1904

San Jose and the Santa Clara Valley

VIA THE

Electric Observation Car Route.

DOME
AND EYE-PIECE
OF THE GREAT
LICK TELESCOPE



TRINKLER-DOHRMANN COMP'Y,
28 South First Street,
Invite you to visit the "CRYSTAL ROOM."

Sunnyvale and Murphy Ranch

Now is the time to buy Business, Residence, Villa and 10-acre Orchard Lots.

W. E. Crossman, Sole Agent
42 East Santa Clara St.

THE BIG
Curio Store

Be sure and visit this interesting place. A complete museum of Mexican and Indian Goods and Curios, Photos and Souvenirs of San Jose and vicinity. Everything odd and unique.

Field & Cole Co.,
19 South First Street,
Near Santa Clara.

EXCHANGE
Ulysses Clark

ISSUE OF MAY-JUNE, 1904.

Seeing San Jose and Santa Clara Valley

By THE GUIDE PUBLISHING COMPANY,

I. B. McMahill--C. H. Geldert.

Managers of the Electric Observation Interurban Car System of the Santa Clara Valley for the San Jose Railroad, the San Jose and Santa Clara Street Railroad and the San Jose, Los Gatos and Interurban Railroad.

Length of Trip Exceeds 104 Miles. Price, Round Trip, $1.00.

Takes you through all the best portions of the City of San Jose, to Alum Rock Park, along the Alameda to Santa Clara, to Saratoga, Los Gatos and through the finest of the richest orchard districts of the world.

Observation Car leaves the Hotel Vendome at 9 a. m. and the Hotel St. James during the summer on Tuesdays, Thursdays and Saturdays. A representative of our company accompanies every car to point out places of interest and to look after the comfort of passengers en route.

The Total Time of the trip is less than six hours, including stops of an hour and a half for luncheon at San Jose on the return from Alum Rock. Stops at Alum Rock, Saratoga and Los Gatos. Return to San Jose at 4 p. m.

Tickets on sale by guide on cars.

Address all communications concerning advertising space or other matters in this Guide or for tickets on the system to

THE GUIDE PUBLISHING COMPANY,

Rooms 48-49 Ryland Bldg., San Jose, Cal. Phone, Blue 51

Established 1874.

Jos. H. Rucker & Co.

(A Corporation)

GENERAL REAL ESTATE AGENTS,

Cor. Second and Santa Clara Sts.,

SAN JOSE, CALIFORNIA.

Have the largest and most select list of city and country properties, and do business on business principles.

Literature pertaining to Santa Clara Valley furnished upon application.

Wolfe & McKenzie, CERTIFICATED ARCHITECTS

Telephone, East 501, **Smout Building San Jose, Cal.**

F868
S25 c99
COP

San Jose Transfer Company. Main 78

MOVES EVERYTHING THAT IS LOOSE.

62 E. Santa Clara St. **A. P. Burkett, Mgr.**

Simple Facts About San Jose.

Population, with immediate suburbs, 35,000.

Established in 1778.

Fifth largest city in California.

County seat of Santa Clara County.

Distance from San Francisco, 50 miles.

Assessed valuation, $16,500,000.

City tax rate, 1.24½.

City and county combined, including State rate, 2.41.

Miles of electric railway in city and county, 104.

Number of miles of steam railway in the county, 150.

Greatest fruit canning, drying and shipping city in the world, territory drawn from considered.

Metropolis of the Central Coast Counties of California.

Sewer system, 51¼ miles. Main outfall sewer of brick, five feet in diameter, empties into tide waters of San Francisco bay; fall, 93 feet.

Paid Fire and Police Department; complete system of fire mains; mountain water domestic system.

Private electric lighting and gas system.

Seven school buildings, costing from $15,000 to $75,000 each.

Seat of State Normal School.

City employs 117 teachers, whose salaries range from $60 to $166 per month.

Three Business Colleges.

Free Public Library, cost $50,000.

Newspapers—The *Mercury*, daily, morning; the *Herald*, daily, evening; the *Evening News*, daily; the *Fancier's Monthly* (poultry journal); *Californian*, weekly (German).

Hotels—Vendome, St. James, Bristol, Russ House, Lamolle House, New York Exchange, Metropole.

Rooming Houses—The Roosevelt, The Angelus, The Grand, The Toccoa, The St. John, The Ramona.

Jamison's Fish, Poultry and Game Market,

N. E. Cor. Third and Santa Clara Sts. Phone, Main 290

View of St. James Park and St. James Hotel, First Street, San Jose. Photo Mrs. Hare. Copyrighted.

California Wines

Are known throughout the world for purity and superior quality. They have taken gold medals at the leading expositions of the world and are commanding in foreign markets higher prices than foreign wines. No trip through California is complete without a visit to some one of the leading wholesale and retail wine houses of the State, and many people take advantage of these visits and have a case or more of the best goods sent to Eastern friends or to themselves at their Eastern homes. Santa Clara County holds one of the two gold medals awarded to wines at the Paris International Exposition and this is proof positive of the fact that we produce in this valley the best wines in the world. A visit to the warerooms of the undersigned will be of interest to all tourists, and he will be pleased to offer you every courtesy possible.

BOZO RADOVICH, Wine Merchant,

48 West San Fernando St., near United States Postoffice Building.

Telephone, Black 1172.

Keep Your Eyes on Palo Alto, the town of the Leland Stanford Jr. University. We have bargains in property here. The J. J. Morris Real Estate Company, 120 University avenue.

Doctors Wright & Wright. A. A. Wright, D. O.
Ann A. Wright, D. O.
OSTEOPATHIC PHYSICIANS. Office, Rooms 7-8-9-10-11, Theater Bldg. Hours, 9 to 12, 1 to 5. Phone West 932. Residence, 324 North Second street. Phone Blue 1231. San Jose, Cal.

Points of Interest in and About San Jose.

St. James Park—Opposite the County Court House and Hall of Records. Contains the McKinley monument and is noted as one of the most beautiful natural forestry parks in the country.

County Court House and Hall of Records—Opposite St. James Park. These buildings, together with other county structures, cost over $1,000,000.

Sainte Claire Club—On St. James street, north side of St. James Park. A modern business men's club house, with every appointment known to its class.

Washington Square—On Fourth and San Fernando streets. Contains the State Normal School, the High School and the Carnegie Library. This is one of San Jose's parks, and is six blocks in extent.

City Plaza Park—On South Market street. Contains the City Hall, and near it is the United States Postoffice, a very fine building. Near this also is St. Joseph's Church, one of the most beautiful and costly of California's Catholic cathedrals.

Naglee Park Tract—At Eleventh and Santa Clara streets, is one of the interesting sections of San Jose. All its improvements have been made in less than two years and it is one of the swell residence sections of the city.

San Jose Chamber of Commerce Exhibit Halls—At 40 North First street, is one point of interest not to be missed. Here is gathered a splendid exhibit of Santa Clara valley products and an assemblage of fine photographs of the valley. Literature concerning the county is here distributed and is mailed free to all inquirers. The Chamber of Commerce maintains an exhibit and bureau of information at 410 South Broadway, in Los Angeles. Its membership numbers over two hundred and fifty, and the dues paid by members are $2 per month.

Mt. Hamilton Market • • Highest Grades of Meats

East Santa Clara St., bet. Third and Fourth, south side.

PHONE, JAMES 671.

Hotel St. James, County Court House, Hall of Records, San Jose. Mrs. Hare, Photo. Copyrighted.

Mr. and Mrs. D. W. Boyer, Expert Massage

And Swedish movement treatment. Consultation and sample treatment free. Modern apparatus. Rooms 37 to 40, Dougherty building, 85 South Second street, San Jose.

Points of Interest in and About San Jose.

Locally within the city there are many places worth a visit, and these are enumerated below.

Field & Cole's Curio Store, at 19 South First street, where one may obtain beautiful souvenirs of San Jose.

Trinkler & Dohrmann's Palace of Crockery and Crystal Palace, 28 South First street. A beautiful place which every comer to this city should visit. Their Crystal Palace is well worth seeing.

Rucker-Madsen Company's Furniture House, one of the finest in the West, 61-67 North First street, Victory Theater block.

The Eberhard Tanneries, at Santa Clara, are among the largest in the world, tanning hides shipped from as far east as Chicago, and producing leather known far and wide for its especially fine quality. Tanneries in California have many advantages over those of the east for producing fine leather, among them being the climatic conditions here, favorable to the open shed treating of hides and a plentiful supply of tan bark.

Doerr's Confectionery and Lunch Parlors, Bakery, etc. Complete description under "Places Where You Can Dine Pleasurably," in this guide. 172-178 South First street.

The John Stock Sons' elegant store at 71-75 South First street. A place well worthy a visit as one of San Jose's leading establishments.

The Plant of the Anderson-Barngrover Company, on West Santa Clara street, is worthy a visit from those interested in manufacturing enterprises, as this company is the largest manufacturer of horticultural machinery in this country, their products being used in all parts of the United States, Europe, Africa, Asia and Australia.

Interior View San Jose Chamber of Commerce.
A. P. Hill Photo.

J. E. Fisher, Land Agent

34 East Santa Clara St., San Jose, Cal.

I HAVE BEEN SELLING CITY AND COUNTRY REAL Estate, Loaning Money and Writing Insurance in this city since Nov. 4, 1884. I believe I can please you. No trouble to show property.

Telephone, Private Exchange 31.
Telephones in all rooms.

European Plan.

LAMOLLE HOUSE

J. TURONNET, PROP.

ONLY FIRST-CLASS FRENCH HOTEL AND RESTAURANT ON THE COAST.

Cor. Santa Clara and San Pedro Sts.

SAN JOSE, CALIFORNIA.

There is no finer Orchard Property in California than in the Northern half of Santa Clara county. See The J. J. Morris Real Estate Company, of Palo Alto, for orchard homes.

Points of Interest in and About San Jose.

The New Almaden Quicksilver Mines are not far from San Jose and are the greatest in the Americas and second only to the mines of Spain.

Twenty-eight Miles Away, over the finest stage road known to the world, kept oiled so that all dust is obviated, built by Santa Clara County at a cost of nearly $100,000, is the world-known Lick Observatory on Mt. Hamilton, over 4000 feet above sea level and a point toward which all tourists visiting the valley turn with great interest. Here is one of the world's greatest telescopes for scanning the heavens, and the observatory was established where it is because of the clear atmosphere of its location, superior to almost any other location in the world.

Alum Rock Park—Five hundred acres in extent; four miles from the city limits. Has many mineral springs of great medicinal value, a handsome bath house, deer park, restaurant, and collection of rare birds. Alum Rock Park is a favorite camping place and picnicking ground. It is reached by the San Jose and Santa Clara electric road; fare, round trip, 25 cents. This park is one of the most beautiful spots in California and in the world, has its natural forestry and running water, picturesque canyons, shady nooks and delightful camping spots.

Within Eighteen Miles of this city is the world famed Leland Stanford, Jr., University, one of the most splendidly equipped and by far the richest endowed university on earth.

The Santa Clara Mission and College, at Santa Clara, only three miles away, reached by electric car lines, fare five cents. Here is one of California's oldest and best preserved missions, established in 1777, and an educational institution known the world over for its excellent and high standard of education.

TITLES ARE GOOD IF ISSUED BY THE

SAN JOSE ABSTRACT COMPANY.

CAPITAL STOCK, $150,000. BANK OF SAN JOSE BLDG.

View of 17-Acre Prune-Drying Grounds at Campbell, near San Jose. Mrs. Hare, Photo. Copyrighted.

Then Why Not Dwell in San Jose

SURELY SAN JOSE is as pleasant a place to dwell as any other city in California, and much better than many places we know. One can live in this beautiful valley either in simplicity or grandeur, or one can buy an orchard home and besides the pleasure of living amid these beautiful gifts of nature, can make the home not only support itself, but put money in the bank. We can offer a perfect orchard for sale just now on fine soil, ten acres, for $4,000, that will pay $1,000 per year income. Of course there are many others, notably eighty acres for $16,000, on the edge of the Los Gatos foothills, with grand old oaks covering the buildings, fifty acres of paying orchard, and a most sightly place and enjoyable temperature the whole year round. Would be pleased to show you these and others.

JAS. A. CLAYTON & CO.

Home Locators. **34 W. Santa Clara St., San Jose.**

Points of Interest in and About San Jose.

The San Jose Woolen Mills is another point of interest to many when informed of the value of their output. These mills are located near the Hotel Vendome, on Hobson street, one block from North First. They manufacture all the high-grade blankets used by John Wanamaker in his great stores in Philadelphia and New York, and make some of the finest cloth of various kinds known to the world.

The Packing Houses located in various parts of the city are of interest to every visitor, and it must be remembered are among the greatest in the world. Among them may be named several located along the Broad Guage tracks of the Southern Pacific on North First street: H. E. Losse & Co., J. K. Armsby & Co., Castle Brothers, J. B. Inderrieden & Co., the Phoenix Dried Fruit Company, and others. Near the Narrow Gauge depot of the Southern Pacific Company, on the Alameda, is the great plant of the Santa Clara County Fruit Exchange, Griffin, Skelley & Co., and others, and the canning establishment of the California Fruit Canners' Association. At Fourth and Julian streets is the plant of the Golden Gate Fruit Packing Company, and at Fifth and Julian the packing house of R. W. Hersey.

At Berryessa is the great packing house and cannery of the J. H. Flickinger Company, whose tin and glass fruits are known the world over.

At Campbell there are several large fruit drying, canning and packing concerns, among them being the Campbell Fruit Growers' Association and the Ainsley Packing Company.

Alviso and the Alviso Channel, leading directly into San Francisco Bay, is another point worth visiting. An electric line is soon to be operated to this point and from Alviso rapid passenger steamers will run between that port and San Francisco.

A Santa Clara Valley Prune Orchard in Blossom.
Mrs. Hare, Photo. Copyrighted.

The Garden City Bank and Trust Co.

Capital and Surplus $300,000.

COMMERCIAL
SAVINGS
TRUST
} DEPARTMENTS.

The Town of Palo Alto owns its own water works, sewerage system and lighting plant. It is less than ten years old, and has three school buildings and a Carnegie library. Why not invest in Palo Alto?

DRIFTED SNOW FLOUR

HAS NO EQUAL.

Santa Clara Valley and Its Resources.

Area of Santa Clara County 1,200,000 acres, 1,750 square miles.

Length of the valley, sixty miles; width, twenty miles.

Of this area 350,000 acres is under cultivation in fruit farms, fields and vineyards; the remaining area is devoted to stock ranches, etc.

The Population of the valley is between sixty and seventy-five thousand. The tax rate of the county, with the State rate added, is 1.44.

The Principal Product of the county is prunes, that crop ranging from 75,000,000 to 90,000,000 pounds, dried, annually.

Of Other Products the variety is almost too numerous to mention, ranging through all things mineral, vegetable and metal known to California.

The Value of the Products of this valley annually is between twelve and fifteen millions of dollars, and as manufacturing is practically of no moment in the income thus received, it can be seen what a naturally resourceful territory this must be when its comparatively small area is considered.

The Seed Farms of this valley are the greatest in the world, covering over nine thousand acres and producing annually the greater quantity of seeds retailed throughout this and foreign countries.

The Cherries of this section of California are absolutely the finest, largest and most splendid in flavor of any known to the world, and command the highest prices in all markets. Many of them are now being used in Marischino for cocktails, ices, etc., and are the equal in every way of foreign importations, formerly alone in the market.

ANDREW P. HILL,

Studio, Dougherty Bldg., 5th Floor (Take elevator).
Leading Scenic and Portrait Artist of the Pacific Coast.

Gateway to Alum Rock Park, near the Tunnel.
Photo Mrs. Hare. Copyrighted.

The Bank of San Jose

FOUNDED 1866.

CAPITAL PAID UP - - - - - - -	*$300,000.00*
SURPLUS AND PROFITS - - - -	*$200,000.00*

OFFICERS:

T. ELLARD BEANS, President. JOHN P. BURKE, Vice President.
WM. KNOX BEANS, Vice-Pres. W. V. DINSMORE, Cashier.

This bank has ample capital and exceptional facilities for the transaction of all business with which it is entrusted. Collections receive special attention.

Loans made upon approved securities on the most liberal terms consistent with modern and careful banking.

For Paying Orchards and Choice Homes
SEE W. J. LEAN & CO.,
11 EAST SANTA CLARA STREET.

Santa Clara Valley and Its Resources.

The Wines of this valley are among the finest produced in the world, they having taken gold medals at Paris and Buffalo International Expositions. Our Brandies are also famous, and the shipments of Wines and Brandies from Santa Clara County run into the hundreds of carloads.

The Asparagus, Berry and Vegetable Farms here are a source of great wealth, and each year grow in area.

The Apple Orchards of the Agnews and Alviso districts are becoming famous world wide, and the growers are making good money on their investment in apple growing. Young apple orchards in this section are paying from $150 to $250 per acre per year, and the older orchards as high as $1,000 per acre. The apples are excellent in color and flavor and in size beat the world's best.

Poultry Raising and Dairying, Stock Raising and Grain and Hay farming is also profitable in this county, and occupies the successful attention of many prosperous citizens.

Brick Manufacturing is another enterprise carried on extensively in this valley, and the demand for Santa Clara Valley brick carries the product all over the Pacific Coast and to the Hawaiian Islands.

Stone Quarries—The stone quarries of this valley are noted throughout the State, and their products are used in the construction of many of California's best public and business buildings. Among buildings constructed of this stone in this valley may be named the United States Post-office at San Jose and Leland Stanford, Jr., University, at Palo Alto.

San Jose is the greatest manufacturing city for agricultural and horticultural machinery in California. Her fruit processors, graders, orchard trucks and cultivators are shipped all over the United States, Australia and South Africa.

San Jose View Stationery
and Souvenir Postal Cards
At MILLARD BROS., 25-27 West Santa Clara St.

Scene in Alum Rock Park, near San Jose.
Photo Mrs. Hare. Copyrighted.

The John Stock Sons

71-77 South First Street.

Phone, Main 76.

A firm identified with the leading business interests of San Jose for many years. Its stores are among the best in this city, located in the heart of the business section and in a handsome business block owned by the firm. Their line of Hardware, Builders' Supplies, Plumbing Supplies, Heating and Lighting Appliances and Fixtures is one of the largest and best carried on this Coast, and they are large contractors in plumbing, heating, mantel and other work. A long experience in business, coupled with industry and honest methods of dealing, have won for this house the respect and custom of the best interests in this county.

Palo Alto is growing faster than any other town in the State of California. See The J. J. Morris Real Estate Company about investments in Palo Alto Realty.

Resources of Santa Clara County.

San Jose has the largest mills in this State devoted to the manufacturing of timber, and the product of these mills is shipped throughout California and the Coast.

The Fruit Drying, canning and packing industry of this Valley is the greatest in all the fruit growing districts of the world, employing in season thousands of men and women and expending in labor, materials, etc., an immense sum of money annually.

The United States Census Report for 1900, shows that the total shipments of manufactured products, meaning fruits prepared for sale, canned goods for table use without cooking, and all other manufactured materials of whatever class, or kind, weighed six hundred millions of pounds, and was approximately 12,000 carloads.

Santa Clara Valley Without question from its climatic standpoint, its area of cheap properties and its wealth of materials for manufacturing purposes, offers to industrial undertakings most superior advantages which sooner or later will be recognized by men who appreciate the worth of such conditions to the success of industrial enterprise. In fact, already one concern has entered into the promotion of its enterprises here, and has chosen this Valley against the world as superior for successful manufacturing. This company is The Goldy Machine Company, the first preferred redemption and common stock company ever incorporated on this Coast. This Company purposes to establish here a manufacturing plant for medium, heavy and light machinery equipped second to none in the world, and it will manufacture as a specialty The Universal Polygonal Wood Working Machine which does a class of wood turning before unknown to architecture and manufacturing, and as cheaply as the poorest ordinary stock turning. This company will be in shape to begin active operation within the next year.

Cherry Orchard in the Willows, San Jose.
Mrs. Hare, Photo. Copyrighted.

The First National Bank

Of San Jose, Cal.

Tenders its services to those who appreciate careful, prompt and intelligent attention to their banking needs.

CAPITAL - - - -	*$300,000.00*
SURPLUS - - - -	*$100,000.00*
UNDIVIDED PROFITS	*$85,000.00*

UNITED STATES DEPOSITARY.

Do You Wish Information About Palo Alto, College Terrace or Santa Clara County property? Call at the office of the J. J. Morris Real Estate Co., 120 University ave., Palo Alto, Cal.

San Jose Public Parks and Buildings.

Alum Rock Park—Five hundred acres in extent, four miles from the city limits of San Jose; belongs to this city; has many mineral springs, a restaurant and cafe, bath house, deer park, collection of rare birds and many other attractions. Reached by electric cars of the San Jose & Santa Clara Street Railroad Co. Fare, round trip, 25c.

Washington Square—Within the city at Fourth and San Fernando streets. Site of the State Normal School, High School and Carnegie Library. Covers six blocks.

St. James Park—On North First street, between St. James, St. John, First and Third streets. Contains most splendid natural forestry, the McKinley monument and other attractions.

Park Plaza—On South Market street; contains the City Hall, and near at hand is the United States Postoffice.

County Court House and Hall of Records—These buildings are on North First street, opposite St. James Park. They are well worthy a visit, being among the finest of their class in this country.

City Hall—As before mentioned, in the Park Plaza, at head of Market street.

State Normal School, High School and Carnegie Library—All in Washington Square, one of the parks named and located above.

Postoffice—Near the Park Plaza. One of the finest Government buildings ever constructed for its size. Constructed of stone from Goodrich quarry, near New Almaden, eight miles from San Jose.

Santa Clara Valley stone quarries ship upward of 2000 carloads annually.

ROYAL RESTAURANT

24-26 SOUTH MARKET ST.

EVERYTHING THE BEST AT POPULAR PRICES.

Principal Business Blocks.

On First Street.

Phelan Building and Victory Theatre Building, W. side of street; Bank of San Jose Building, N. E. Cor. First and Santa Clara; Safe Deposit Bank Building, Cor. Santa Clara and First; Commercial Bank Building, S. E. Cor. Fountain Alley and First; Letitia and Ryland Buildings, from Commercial Bank Building, to the Cor. of San Fernando and First; Phelan Building, Cor. Post and South First.

On Santa Clara Street.

Porter Building, N. E. Cor. Santa Clara and Second; I. O. O. F. Building, S. W. Cor. Santa Clara and Third; Riley Drug Company Building, and buildings between that and the Bank of San José Building on N. side of Santa Clara, between First and Second; Auzerais Building, West Santa Clara street, between First and Market; Rea Building, N. W. Cor. Market and Santa Clara; Farmer's Union Building, N. W. Cor. Santa Clara and San Pedro.

On San Fernando Street.

Minna Building, adjoining Postoffice on West San Fernando Street.

On Second Street.

Sleeper Hall, North Second, near Saint James Park; Lion Building, South Second, from Cor. of Fountain Alley to one half the block south, towards San Fernando; Martin Building (Bristol Hotel), opposite Fountain Alley on South Second; The Rita, South Second beyond the Lion; Dougherty, South Second adjoining the Rita; Louise Building, Cor. Second and San Fernando.

HOTEL BRISTOL A Comfortable, Home-like Hotel.
22 to 38 ***H. W. Conkling, Prop.***
South Second Street. Rates, $1.50 and $2.00 per day.

Places Where You Can Dine Pleasurably.

American Dining Parlors and Lunch Places. *Wheeler's*—86 East Santa Clara street, near Third. An excellently appointed delicacy and lunch place, where everything is appetizing and well served. Here lunches are put up to order and delicacies and lunch meats kept ready for the table. Mr. Wheeler is a caterer of experience, and his house is recognized as one of San Jose's best in its line.

Doerr's—172-182 South First street. A beautifully appointed place devoted to the display and sale of Doerr's popular confections and bon bons, bread, pies, cakes, and all that the better class of home trade demands. Lunches are served here, ices, cold and hot drinks. Doerr's goods are justly famous with all San Joseans.

The Woman's Exchange—31 South Second street.

The Coffee Club—Men's department, 94 South Second street; Women's department, 69 East San Fernando street; Boys' department, 27 South Third street.

Vienna Dining Parlors—61 East Santa Clara street.

The Creamerie Restaurant—East Santa Clara street, near Unique Theater.

Hotel Metropole Grill—35 South Market street.

Popular Restaurant—29 West Santa Clara street.

French Restaurants and Cafes. *Slavich's Restaurant*—32-36 West San Fernando street. Slavich & Chargin, proprietors.

The New Lamolle Grill—36-38 North First street.

The Overland Restaurant—29 North First street.

The Saddle Rock Restaurant—Corner St. John and First streets.

The Universal Restaurant—28 Fountain street.

The Lamolle House Restaurant—Corner San Pedro and West Santa Clara streets.

Doerr's *For Light Lunch*

172-178 SOUTH FIRST STREET.

Plate of Santa Clara Valley Apples. Hill Photo.

San Jose's Up-to-Date and Modern Drug Store.

KENNEDY DRUG CO.

Successors to

Stephenson Drug Co.

Second and Santa Clara.

Muirson & Wright

Printers

San Jose, = = California

HOTEL METROPOLE

33 South Market.
Commercial and Tourist
J. Nashman, Mgr.

Hotels of San Jose and the Valley.

Hotel Vendome—One of the finest tourist hotels on the Pacific Coast, home like in every appointment and elegant to the satisfaction of the most particular. Situated on North First street, in San Jose, adjacent to some of California's most palatial private homes and standing in its own grounds, some nine acres in extent, surrounded by fine natural forestry and beautiful flower gardens, walks and drives, this hotel presents truly splendid attractions.

Hotel St. James—The largest hotel of San Jose, new and handsomely appointed, a favorite place with many tourists and with the best classes of the traveling public. It is located on North First street, opposite St. James Park, near the center of the business section of the city, yet is far enough removed to present the attractions of quiet from the greater activity and noise of the busiest streets.

Hotel Bristol—On South Second street, opposite Fountain street. A pleasantly appointed hotel, with family accommodations and all that the description implies.

The Russ House—South First street, corner of San Antonio.

The Metropole--Corner Post and Market streets. A new house, with sunny rooms, hot and cold water in all rooms. A very pleasant place. European plan.

The Lamolle House—West Santa Clara street and San Pedro. A newly rebuilt and refitted house in the heart of one of the chief business sections. The table service of this house is one of the best conducted anywhere in California.

Hotel Lyndon—Los Gatos, rated as the best tourist hotel in Santa Clara county outside of San Jose, and equally with San Jose hotels of that order. The Lyndon is under able management, and is a very popular house.

Hotel Vendome, San Jose.

A. P. Hill Photo.

Hotel Vendome ✻ San Jose, Cal.

Is ranked among the most luxurious resorts on the Pacific Coast, and is the stopping place for all visitors to the Lick Observatory, on Mt. Hamilton. In architecture the building is an imposing structure of welcome aspect. It is located in Vendome Park of thirteen acres, and while secluded, it is conveniently situated on all avenues of travel, and is two blocks from the railroad station,

Wide verandas, a beautiful promenade, a welcoming rotunda and "Lanai," old-fashioned fire-places, wide corridors, reading rooms, billiard parlors and elegantly furnished apartments for guests are a few of the many attractions to be found at Hotel Vendome.

There are two hundred guest rooms, supplied with the latest conveniences and furnishings, including telephones. The sewerage system is perfect; the water supply excellent. House lighted throughout by electricity. A competent chef is in charge. The cuisine is a feature especially creditable; no seasonable delicacy is missing from the menu.

The grounds immediately surrounding the buildings consist of an exquisite labyrinth of shrub and foliage and green lawns.

Rates, $3.00 to $6.00 Per Day.

For further information and booklet apply to **J. T. BROOKS, Mgr.**

We Make a Specialty of House Renting in the town of Palo Alto, the seat of the Leland Stanford Jr. University. The J. J. Morris Real Estate Company, 120 University avenue, Palo Alto, Cal.

San Jose Churches and Societies.

Churches. San Jose has thirty-three church organizations and seven religious organizations, besides the Salvation Army and Volunteers. Among the most prominent churches may be named: The Baptist Tabernacle, Second and San Antonio; the Catholic, St. Joseph's, Market and San Fernando streets; Christian, First, Second street near San Antonio; the Congregational, First, corner Third and San Antonio streets; the Episcopal, Trinity, Second and St. John; the Evangelical Lutheran, Grace Church, Julian near Second; the Hebrew, Congregation Bicker Cholim, Third near San Antonio; the Methodist Episcopal, First, 25 North Second; Presbyterian, Cumberland, Third, near Santa Clara, and United, Santa Clara and Fifth; Unitarian, First, Third street near St. James.

Lodges. The leading fraternities are: The Masonic order, represented by five organizations and having their meeting place at Masonic Hall, Second and San Fernando streets.

The Ancient Order of Foresters have three lodges, one meeting at I. B. S. Hall, on Market street, and two at N. S. G. W. Hall, 90 East San Fernando street.

The Ancient Order of Hibernians have two lodges, and meet at Y. M. I. Hall, on Market street.

The A. O. U. W. has four divisions, two of which meet at A. O. U. W. Hall and two at I. O. O. F. Hall.

The Foresters of America meet, three lodges at Foresters' Hall and one at I. B. S. Hall.

The Grand Army of the Republic has eight organizations. Meeting places and secretaries seen in City Directory.

Many other organizations, with meeting places and secretaries and officers, can be found by reference to the City Directory, pages 29, 30 and 31.

Washington Square, San Jose, Showing State Normal School. —A. P. Hill, Photo.

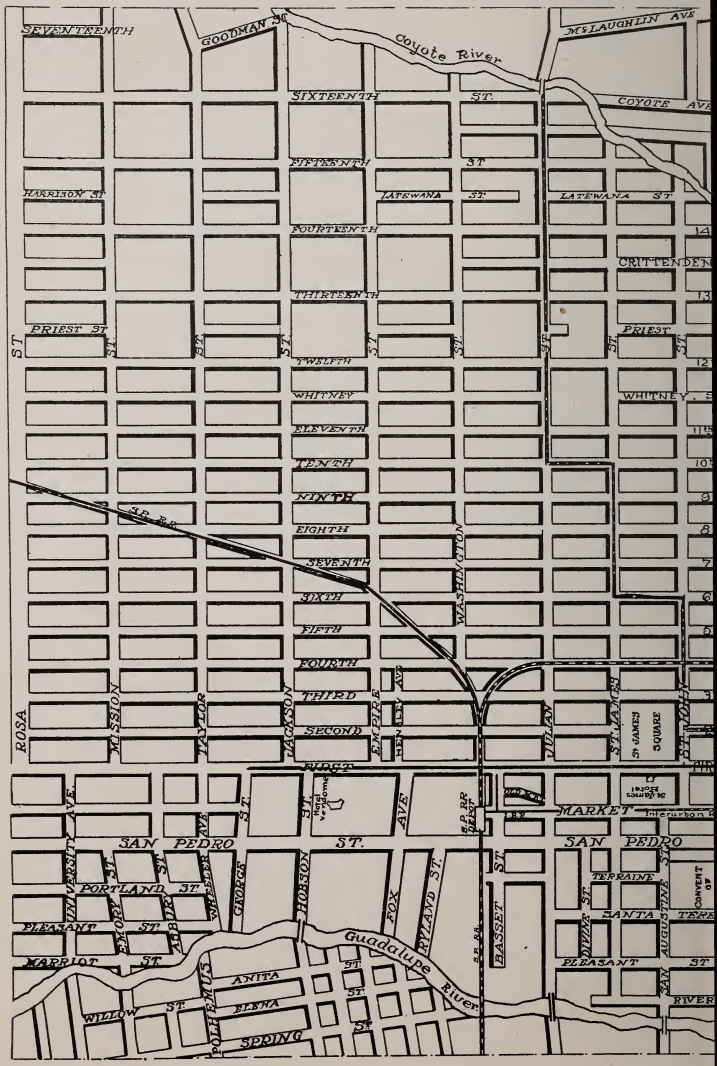
CHAPMAN-JOHNSON COMPANY

Corner Second and San Fernando Sts.

SAN JOSE, CALIFORNIA.

GROCERY AND FRUIT HOUSE

Fruits Packed for Picnic Parties. Phone, Main 40


SEVENTEENTH
GOODMAN ST
Coyote River
McLAUGHLIN AVE
SIXTEENTH ST.
COYOTE AVE
FIFTEENTH ST
HARRISON ST
LATEWANA ST
LATEWANA ST
FOURTEENTH
CRITTENDEN
THIRTEENTH
PRIEST ST
PRIEST
TWELFTH
WHITNEY
WHITNEY
ELEVENTH
TENTH
NINTH
S.P. R.R.
EIGHTH
SEVENTH
SIXTH
FIFTH
FOURTH
THIRD
SECOND
FIRST
ROSA
MISSION
TAYLOR
JACKSON
EMPIRE
HENDLEY AVE
WASHINGTON
JULIAN
ST. JAMES
ST. JAMES SQUARE
ST. JOHN
MARKET
Interurban R
SAN PEDRO ST.
SAN PEDRO
UNIVERSITY AVE
PORTLAND ST.
EMORY ST
ASBURY ST
WHEELER AVE
GEORGE ST.
HOBSON
FOX AVE
RYLAND ST.
S.P. R.R. DEPOT
BASSET ST
TERRAINE
SANTA TERE
DIVINE ST
SAN AUGUSTINE
CONVENT OF
PLEASANT ST
MARRIOT ST
Guadalupe River
ANITA ST
ELENA ST
WILLOW ST
POLHEMUS
SPRING ST
PLEASANT ST
RIVER

MAP
OF
SAN JOSE
WITHIN CITY LIMITS.
— DRAWN BY —
RAY SPANGLER.
— 1904 —
SAN FERNANDO
WASHINGTON
SQUARE
PUBLIC LIBRARY
HIGH SCHOOL
STATE NORMAL SCHOOL
CITY HALL
POST OFFICE
SAN ANTONIO
SAN CARLOS
SAN SALVADOR
WILLIAM
REED
MARGERT
VIRGINA
MARTHA
BESTOR
KEYS
HUMBOLDT
STORY RD.
WILLOW ST.
POND ST.
GRANT ST.
COLFAX ST.
PIERCE AVE
BARBACH ST
AVERAIS AV
PARK AVE
ORCHARD
VINE
MARKET
CONDUIT
LOCUST
PALM
SHERMAN
MASSIC
GOODYEAR ST
HUMBOLDT ST
FLOYD
AMBEDEN
COYOTE RIVER
JEFFERSON
FRANKLIN
WILLIAM ST.

Rooms With and Without Board.

ROOMS AND BOARD.

Baugh, Mrs. W. H.—296 South Second. A pleasant home.
Erkson, The—105 East Julian street, corner North Third.
Kenmore, The—149 E. St. James street, corner North Fourth.
Ramona, The—117 North Fifth street, near corner St. John.
Revere, The—Corner of North First and Julian streets.
Lewis, Mrs. F.—307 North First street.
Merkle, Mrs. J. H.—254 North First street.

ROOMS ONLY.

Alice, The—45 South Second street.
Angelus, The—67 North First street.
Arlington, New, The—29 East Santa Clara street.
Brunswick, The—141 South First street.
Central Block, The—118 South First street.
Del Mar, The—42 South First street.
Grand, The (Mrs. M. J. Whitlock)—Corner South Second and San Fernando streets.
Lefranc, The—163 West Santa Clara street.
Letitia, The—68 South First street.
Lynde House, The—61 South First street.
Metropole, The—Corner Post and Market streets.
Nevada, The—33 South Second street.
Oakland, The—291 North First street.
Pfau Building, The—210 West Santa Clara street.
Portland, The—91 East San Fernando street.
Richmond, The—59 South Second street.
Rita, The—67 South Second street.
St. Francis House, The—21 East Santa Clara street.
Toccoa House, The (Mrs. M. G. Bland)—79 East San Fernando street.
St. John, The—93 North First street.
Victory House, The—90 North First street.

THE OAKLAND HOUSE

Strictly First-Class Only. Three blocks from center of the city. One block from Broad Gauge Depot. **291 N. First Street.** Phone White 801.

St. James Park, McKinley Monument, Hotel St. James.
Mrs. Hare, Photo. Copyrighted.

Hotel St. James

San Jose, Cal.

A house of high class and headquarters for tourists visiting the

GREAT LICK OBSERVATORY, STANFORD UNIVERSITY

And the many attractions in close proximity to this beautiful city.

For rates, or to secure accommodations in advance, address

Hotel St. James, Albert Bettens, Manager

Saratoga, Pacific Congress Springs, Campbell.

Saratoga On the line of the San Jose, Saratoga, Los Gatos Interurban Electric Railroad, 12 miles from San Jose, to the southwest. A place surrounded by magnificent orchards, vineyards and farming district. A place famous throughout the state as a summer resort, elevation high enough to make living a pleasure the year round. Views of the lower valley unsurpassed. Is on the line of road to be built into the Giant Redwoods of the Big Basin, now a State Park.

Write the Saratoga Improvement Club for full particulars, Saratoga, California.

Pacific Congress Springs Just beyond Saratoga. This resort is known all over the Coast for the peculiar value of its springs, hot and cold, its splendid hotel, and the dashing mountain streams which flow past it and down into the valley. Wooded hills and grass-grown stretches of level woodland add to the attractiveness, and this place is destined to become vastly popular as an all-the-year-round resort. Reached by the electric railroad running to Saratoga.

Campbell Center of the greatest and richest fruit-growing district in the world. Has the greatest fruit driers in area and amount of output known to the fruit industry. All open air driers. Has also great canneries and packing establishments. On the line of the Southern Pacific, midway between San Jose and Los Gatos. Distance from San Jose, 5 miles. Elevation, 217 feet; population, town alone, 500; population, including Rural Delivery District, 2,500.

Write the Campbell Board of Trade for full information, Campbell, Santa Clara County, California.

Hewitt & Morris, Wood and Coal Yard,
Hay and Grain. The Reliable.
248 North First Street. Phone, John 3701.

Foot hill Orchards Near Saratoga.
Mrs. Hare, Photo. Copyrighted.

Rucker-Madsen Company
of SAN JOSE

Carry the most Complete Line of Reliable and Artistic

Furniture, Carpets, Draperies, Etc.

Ever shown in Santa Clara County. Their stock is a varied one, ranging from the lowest priced staple article to the very highest grade goods. Their prices will compare favorably with any similar concern on the Pacific Coast.

63 North First St., Victory Theater Building
Their's Is San Jose's One-Price Store.

Keep Your Eyes on Palo Alto. We sold 76 residences in the town of Palo Alto, Santa Clara county, during the year 1903. The J. S. Morris Real Estate Company, 120 University avenue.

Places of Amusement.

Victory Theater—North First street between Santa Clara and St. John streets. The first-class theater of San Jose, a beautiful structure and equal to the best theater buildings of the Coast. This house is beautifully appointed in every way, well lighted, heated and provided with every comfort for the accommodation of its patrons. It is well provided with protection from fire, has many wide exits from every floor, and is rated as one of California's prettiest and neatest play houses. It is under lease to Mr. Oliver Morosco, famous as a theatrical manager on the Pacific Coast and having a syndicate of the finest theaters in California from San Francisco to Los Angeles. The local management is under the direction of Mr. James Haswell, a former Chicago theatrical manager. The best plays coming to this Coast are booked for the Victory, and it is needless to say that this house enjoys good patronage from San Jose's best people.

Garden Theater—West San Fernando street below the United States Postoffice. One of San Jose's oldest play houses; a commodious and well appointed house, playing stock companies and other leading attractions. Under the management of Messrs. Webster & Ross. This is a house well patronized by the people of this valley and shares with the Victory Theater a well deserved and constant custom.

Unique Theater—East Santa Clara street near First. A clean family vaudeville play house, and one of the handsomest little theaters in this State. Under the management and proprietorship of Sidney Grauman, and playing leading specialties of the vaudeville stage, moving pictures, etc. Prices for this house are 10 and 20 cents. This house is comfortable in every appointment and can be recommended as a fit place for the attendance of the most refined classes, as the acts presented are all clean, and no smoking or drinking is allowed on the premises, as is customary in some play houses of this class.

A Santa Clara Valley Home.

The above cut shows improvements on twenty acres of gilt-edged orchard, on street car line, three miles from San Jose.

Orchard soil.

Location and climate unsurpassed.

Write to

Blakemore & Atkinson

28 EAST SANTA CLARA ST.

SAN JOSE, CAL.

The J. J. Morris Real Estate Co. (Inc.)

120 UNIVERSITY AVENUE, PALO ALTO, CAL.

DEALERS IN CITY AND COUNTRY PROPERTY.

Santa Clara and Santa Clara Mission and College.

The Santa Clara Mission Was founded in 1777, and is one of the oldest of California's great missions. The Santa Clara College is one of the largest educational institutions in the West, and one of the most famous. It has graduated many of the most prominent statesmen, artists, actors, lawyers and physicians known to our country's history. It is well equipped, and keeps a corps of able educators of known and proven ability.

Santa Clara Is a goodly city of the valley, set in orchards and fields whose riches of harvest never fail, her homes are comfortable and pleasant, her business houses prosperous and well stocked, her schools and churches a credit to her enterprise and her thrift. Here are located some of California's greatest tanneries, and one of the greatest lumber manufacturing mills in the State; also many other industries, including fruit-packing houses, seed warehouses, etc. Santa Clara has a municipal water and lighting system, her pride and the envy of other towns about her. She has a live Commercial League, and her citizens can always be depended upon to welcome the stranger and show one what life is in Santa Clara. The town is but 3 miles from San Jose, is reached by electric cars and by both the broad guage and narrow gauge lines of the Southern Pacific. The elevation at the station is 71 feet; population, 3,500, it being the second largest city in Santa Clara County.

Any Inquiry concerning this thriving city and section, sent to The Commercial League, Santa Clara, California, will receive prompt attention.

Views, Postals, Souvenir Albums
Printed by Mrs. Hare of Santa Clara.
On Sale at all Book Stores in the Valley.

Santa Clara Mission, Founded 1777, Showing Old Cross.
Mrs. Hare, Photo. Copyrighted.

Enterprise

Steam Laundry

Roll & Werner.

Santa Clara, Calif.

Works Phone, Grant 96.
R. D. Roll, Res., Clay 165.

Hotel Glenwood

Mrs. J. M. Goodspeed, Prop.

FINE HOME HOTEL, WITH GROUNDS

$1.25 Per Day, $7 Week.

1324 Franklin Street.

Santa Clara, Cal.

Visit Palo Alto, the seat of the Leland Stanford Jr. University. The J. J. Morris Real Estate Company makes a specialty of Palo Alto property.

Los Gatos, "Gem City of the Santa Cruz Foot Hills."

Elevation—From 406 feet at the depot to 1,000 feet on the heights.

Population—From 3,000 to 4,000. Growing very fast and improving wonderfully.

Resources—Fruit growing, vineyarding, poultry raising, bee keeping, canneries, fruit driers and packing houses.

Seat of a Novitiate Of the Franciscan Fathers, beautifully situated on the vineyard and orange grove heights above the town. Here is made wine pronounced by experts among the finest in the world. It is never sold, but is kept for the use of the Fathers and for other like institutions.

Los Gatos Is best described more fully by this extract from "Facts About the Great Santa Clara Valley:" "A little city, clean, modern and goodly, picturesquely situated like a village of the Switzerland Alps, nestling at the foot of the greater mountains of the Santa Cruz range. Los Gatos climate is unsurpassed. It is a popular resort for summer outing parties and for summer residences of wealthy San Franciscans. Los Gatos and her surrounding foothills will in time be devoted extensively to citrus fruit growing, as her soil and climate are fully equal to famous Redlands, Southern California. At present the territory around the city is rich in vineyard, orchard and field. The school and church advantages of this place are above the average of cities of its population.

Distance—Twelve miles from San Jose, reached by the San Jose, Saratoga, Los Gatos Interurban Electric Railway, and by the Southern Pacific Broad and Narrow Guage lines.

For Information concerning Los Gatos further than you find here, address the Board of Trade, Los Gatos, Santa Clara County, California.

Hotel Lyndon, Los Gatos.—Photo Mrs. Hare. Copyrighted.

Hotel Lyndon, Los Gatos, Cal.

This modern and up-to-date hostlery is most beautifully located in the Gem City of the Santa Cruz foothills, properly named "Switzerland of America." The climate is as near perfect as can be had; no fogs. Hotel Lyndon is a delightful winter and summer resort for tourists, equipped with all modern improvements. Conducted on the American plan. Also elegant grill room connected with the hotel.

Rates: $2.50 by the day; $17.50, $14 and $12 by the week

NO CONSUMPTIVES ACCOMMODATED.

Located opposite depot of Southern Pacific, where twelve broad and narrow gauge trains arrive daily; also half-hour service of the San Jose, Los Gatos Interurban Electric Railway.

J. P. MOGENSON, PROPRIETOR.

Los Gatos, Gem City of the Santa Cruz Foothills.

Location In the western portion of the far-famed Santa Clara Valley, in the County of Santa Clara, about midway between its northern and southern boundaries, nestling in picturesque beauty amid the foothills of the verdure covered Santa Cruz Mountains, is the matchless little town of Los Gatos, which, owing to its favored scenic surroundings, magnificent panoramic views and equable climate, has gained for itself the applicable sobriquet of the "Gem City of the Foothills." It is situated in the mouth of the Los Gatos Canyon, through which flow the pure, cool waters of the Los Gatos Creek. The town is built up about equally on either side of the creek, and is connected at Main Street by a picturesque arched bridge crossing the stream.

Name The name, "Los Gatos," is Spanish, and being interpreted means "The Cats." In the early days, before there was any settlement whatsoever, the mountains, canyons and foothills in the vicinity were thickly inhabited by wildcats; and even now, in the more remote places, they are still quite numerous.

Schools Los Gatos has one of the very best high schools in the State, and is accredited in more studies by the University of California than any other school in the county. The grammar schools, too, are the equal of any in the Golden West. There are three public school buildings in Los Gatos. The Novitiate of the Sacred Heart is a Catholic college wherein young men receive preparatory education for the priesthood; it has some of the best and most learned instructors in the church at its head, and is well known far and wide. Over one hundred students can be accommodated.

Foothill Scene Near Los Gatos.
Photo Mrs. Hare. Copyrighted.

John W. Lyndon, President
Jas. J. Stanfield, Vice-Pres.

F. F. Watkins, Cashier
Z. S. Riggs, Asst. Cashier

The Bank of Los Gatos

Los Gatos, California

Directors:

James J. Stanfield, A. Berryman, John W. Lyndon
F. F. Watkins, I. Marks.

Seventeen Miles from San Jose, reached via the Southern Pacific; fare round trip, $1. Commutation tickets to students, $5 per month.

Elevation—25 feet to 400; population, between four and five thousand.

This Place is one of the most phenomenal little cities in the West, and is the growth of five years. The site of the town proper is level, ranging upward to the foothills behind the great Stanford University.

The Climate of Palo Alto is very much similar to that of San Jose. To the south of the town, and toward San Jose, there is one solid stretch of rich orcharding and farming country.

It Is Chiefly a college town, and its business interests depend upon the student element principally for maintenance. No town in this county or State has grown faster, or has greater promise as a place for a desirable home. The deeds to property prevent the establishment of saloons, or the sale of liquor of any kind for drinking purposes.

Leland Stanford, Jr., University Reached by carriage. Only one mile from Palo Alto Station. Established and endowed by Mr. and Mrs. Leland Stanford in memory of their son, Leland Stanford, Jr., is the most richly endowed institution of its kind in the world. The University buildings are of massive architecture, built of stone, a product of Santa Clara Valley, and are so splendidly constructed, with all that modern art and expensive outlay can command, as to defy the ages. The memorial church within the quadrangle is pronounced by world travelers to be the equal of anything

Memorial Arch, Stanford University.
Photo Mrs. Hare. Copyrighted.

LUMBER,
MILLWORK,
HARDWARE,
PLUMBING.

Visit our large and up-to-date store.

"We Want Your Business."

Keep Your Eyes on

PALO ALTO AND

J. F. PARKINSON COMPANY

For Educational Advantages the town of Palo Alto surpasses any town in California. For information write to The J. J. Morris Real Estate Company, 120 University avenue, Palo Alto.

in old Europe. No traveler to the Coast can afford to miss a visit to Stanford with its rank as one of the world's most famous educational institutions.

The Leland Stanford Jr. University was founded in 1885 by Senator Stanford and his wife, in memory of their son, who died in March, 1884. The corner stone was laid May 14, 1887, and the University was opened to students October 1, 1891. The original endowment consisted of the Palo Alto estate, comprising 8,400 acres; the Vina ranch in Tehama county, of 55,000 acres; and the Gridley ranch, in Butte county, of 22,000. Since the death of her husband, in 1893, Mrs. Stanford has, from time to time, transferred other large and valuable properties to the trustees, but on June 1, 1899, the great endowment was completed by her with the gift of the entire residue of the Stanford estate, consisting of money, stocks, bonds and real estate, valued at more than $25,000,000. A full development of these great properties will give the entire estate a value of perhaps $40,000,000, an endowment greater than that of any other university in the world.

The principal feature of the architecture is the inner quadrangle, an open court 586 feet long by 246 feet wide, surrounded by a continuous arcade joining twelve buildings and the great memorial chapel. The material used for the buildings is buff sandstone, in rough hewn broken ashlar, with cylindrical columns supporting the arcade arches, and the whole is roofed with red tiles. The general architectural effect is that of the Old Mission style. Fronting this group on the north and forming the principal facade of the outer quadrangle is the massive memorial arch, flanked on the east by the assembly hall, the library and the history building, and on the west by the natural sciences and the geology buildings. On the northwest and southwest corners of the

View of the Interior Court, Stanford University,
Photo Mrs. Hare. Copyrighted.

We Sell Pianos

of Standard Make

Splendid Tone, Quality, Durability and Finish, Fully Guaranteed, at Lowest Easy Payment Prices.

"Between First Street and the Tower."

The Wiley B. Allen Company

H. G. REED, Mgr. 69 West Santa Clara St.

The Palo Alto Mutual Building and Loan Association has built 175 homes in the town of Palo Alto. Its office is with the J. J. Morris Real Estate Company, 120 University avenue.

outer quadrangle are the engineering buildings. A quarter of a mile distant on either side is Encina hall and Roble hall, which are respectively the men's and women's dormitories. About the same distance north stands the museum, a concrete building of classical architecture, 313x156 feet in size. Midway stands the new chemistry building. Facing these two structures are soon to be erected the gymnasium and a second library building, each of which is to equal in size and equipment any similar building in America.

The beautiful and imposing Memorial Church is one of the finest churches in America. It is built of buff sandstone, like the other buildings, with cathedral-like interior, great arches and allegorical windows, and cost $500,000. It contains a $16,000 organ, having 3,015 pipes. This church is the most complete work of artistic architecture erected in modern times, and is greatly admired by visitors. It is indeed well worthy of inspection.

The present library building has an interior finish of polished marble, is most conveniently arranged and finely equipped and contains accommodations for a quarter-million volumes.

Back of the central group are the shops, the foundry and the power-houses. Southeast of these is the University settlement, with handsome houses and well-kept grounds.

The mausoleum is built of granite and marble, and is a beautiful specimen of modified Greek architecture.

A short distance west is the Stanford mansion, with its elaborate grounds.

One mile from the University is the famous Palo Alto stock farm. It is well worth a visit from every tourist.

All About Palo Alto, write the Board of Trade, Palo Alto, California.

Memorial Church, Stanford University,
Photo Mrs. Hare. Copyrighted.

KEEP YOUR EYES ON PALO ALTO

AND ALSO ON THE

DUDFIELD LUMBER COMPANY

WE ARE BOTH GROWING.

Why don't you come and grow with us, so that later you may crow with us. Reliable building information cheerfully furnished.

DUDFIELD LUMBER CO., Alma Street, Palo Alto

Investments made, loans negotiated, property managed, rents collected by the J. J. Morris Real Estate Company, 120 University avenue, Palo Alto.

Mountain View.

Mountain View is the coming town on the peninsula between San Francisco and San Jose.

Mountain View is the coming suburban residence town. Why? Because it offers more inducements than any other town on the Coast division.

It has better water.

It has better soil.

It has better climate.

It has better fruit.

It is the center of the finest fruit section in California.

When the new cut-off is complete it will be only fifty minutes to San Francisco.

When the new electric line is complete it will be only fifteen minutes to the Stanford University.

Prices of both town and country property are very low and bound to double within the next year.

You can buy a town lot, 50x150 feet, for from $100 to $125.

You can buy acreage from $150 to $200 per acre.

You can get more value for your money than at any place in Santa Clara County.

Meuntain View is the coming industrial town of the valley.

In another year it will have a pay-roll of over $7,000 per month.

Now is the time to buy a place.

This town, while not new, is one of new life and activity, and within the past three years has grown wonderfully and made improvements somewhat commensurate with the rich and populous section surrounding it.

If you want to know all about it write to the Mountain View Board of Trade, Mountain View, Cal., and get full descriptive matter.

Hotel Hillsdale,
opposite depot,
Mountain View, Cal.

Under the Oaks at Mountain View. Hill, Photo.

Mountain View

Is the coming town of the Santa Clara Valley.

Walter A. Clark

Is the Leading Real Estate Broker in Mountain View.

Mountain View will soon have a pay roll of $7,000 per month. Do not fail to visit this town when in the Santa Clara Valley. For information and list of real estate communicate with

Walter A. Clark,
Mountain View, Cal.

Gilroy, and Gilroy Hot Springs.

The City of Gilroy Is to the south of San Jose on the Coast line of the Southern Pacific Company; its distance from San Jose is 30 miles, fare, round trip, $1.90. Elevation, 192 feet. Population, between 3,000 and 4,000. Center of one of the richest portions of Santa Clara Valley. Around Gilroy stretches an immense acreage of orchard, alfalfa land, seed farms, dairying and stock ranches, vegetable farms, berry farms, hog ranches, grain and hay ranches.

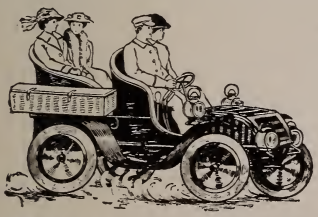
The town is incorporated and is one of the oldest in California. Its banks and business houses rank with those of other cities of its size, and its citizenship is wealthy and progressive.

Canneries For fruit, driers, and packing houses, some manufacturing, and the handling of the immense variety and quantity of products of its surrounding districts, makes Gilroy one of the best cities of this part of the State. The climatic conditions of the place are on a par with those of other Santa Clara Valley cities. No section of the Santa Clara Valley is richer than that found around Gilroy. Thousands of acres near the town are devoted to seed growing, which, it is well known, requires the very richest and most tillable soil.

The Gilroy Board of Trade will be pleased to answer inquiries about the place and section.

Gilroy Hot Springs Reached by stage from Gilroy—fare fifty cents. Noted as a place of resort, and having some of the largest and best mineral springs in California. The Gilroy Hot Springs Hotel is well appointed and furnishes comfortable, and pleasant accommodations to all its guests.

Seed Farms near Gilroy. Photo Mrs. Hare. Copyrighted.



San Francisco by Automobile

Rates Less Than Carriages

CALL THE

MOBILE CARRIAGE COMPANY,

GOLDEN GATE AND VAN NESS AVENUES.

Phones: Larkin 3841, Polk 3086. Down-town office, Lobby Palace Hotel. Phone, Bush 859.

You can secure these cars at any hotel or cafe by asking for Mobile Carriage Company.

MOUNT HAMILTON

AND THE

LICK OBSERVATORY

Distance from San Jose twenty-eight miles, reached by stage over a road constructed by Santa Clara County costing nearly $100,000, and pronounced one of the finest mountain stage roads in the world. Everywhere it is broad and level, and it is kept oiled and in perfect condition the year round. The trip to Mt. Hamilton is made easily in one day, including the return to San Jose.

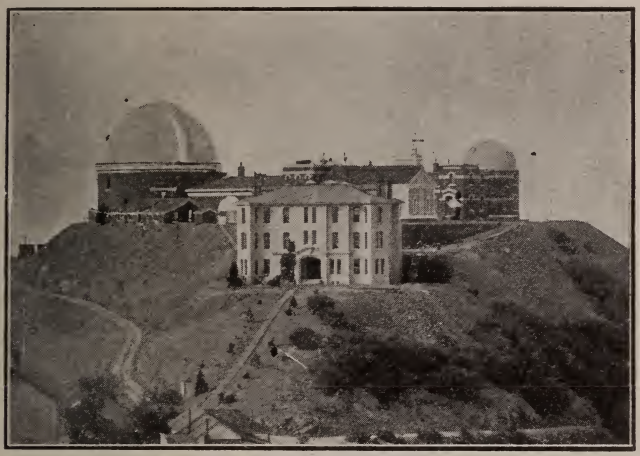
LICK OBSERVATORY

Is the greatest Astronomical Observatory in the world. It was founded and endowed by James Lick, a pioneer in this valley, and its equipment throughout is unexcelled. The work of this observatory is under the direction of some of the most eminent astronomers of the civilized world, and it is conducted in connection with the University of California at Berkeley.

Time Table Mt. Hamilton Stage Company.

	Time.	Time.	Elev.	Miles.
Leave San Jose	*7:30 a. m.	†12:30 p. m.		
Arrive Junction House	8:00 a. m.	1:00 p. m.	400 ft.	5
Arrive Grand View	9:15 a. m.	2:15 p. m.	1450 ft.	11
Arrive Hall's Valley	10:00 a. m.	3:00 p. m.	1200 ft.	15
Arrive Cape Horn	10:45 a. m.	3:45 p. m.	2500 ft.	18
Arrive Smith's Creek	11:00 a. m.	4:00 p. m.	2000 ft.	21
LUNCHEON, 30 MINUTES.				
Leave Smith's Creek	11:30 a. m.	4:30 p. m.		
Arrive Water Tank	12:30 p. m.	5:30 p. m.	3100 ft.	24½
Arrive Lick Observatory	1:30 p. m.	6:30 p. m.	4209 ft.	28
RETURN.				
Leave Lick Observatory	2:30 p. m.	9:00 p. m.		
Arrive Smith's Creek	3:30 p. m.	10:00 p. m.		
Arrive San Jose	6:30 p. m.	Midnight.		

*Daily (except Sundays). Fare, round trip, $4.00.
†Saturdays only. Fare, round trip, $5.00.



Lick Observatory, Mt. Hamilton, Altitude 4,400 feet.
Photo Mrs. Hare. Copyrighted.

HOTEL VENDOME STABLES

HEADQUARTERS OF THE

Mt. Hamilton Stage Company

U. S. Mail and Wells Fargo Express.

First-class Livery Turnouts. Private Carriages to Mt. Hamilton with Change of Horses, at all times.

Daily stages (according to time table opposite) call for passengers at any hotel or convenient place when notified the night before. Los Angeles parties make arrangements at Peck's Tourist Bureau, 410 South Broadway, Los Angeles, or S. P. office, Santa Barbara or Del Monte. San Francisco parties make arrangements at S. P. office, 613 Market street, San Francisco.

All communications by mail, wire or telephone receive prompt attention.

Telephone, Main **146** — ***F. H. Ross & Sons, San Jose.***

Sight Seeing Trips

In and Around

Los Angeles

No. 1. "Seeing Los Angeles."

Observation cars. Thirty-mile trips; time, two hours; fare, 50 cents. Expert guide in attendance. Leave 211 West Fourth street at 10 a. m., 1 p. m. and 3 p. m.; Sundays 10 a. m. and 2 p. m. The only way to see Los Angeles. Fare, 50 cents.

No. 2. "Seeing San Gabriel Mission, Cawston Ostrich Farm and Baldwin Ranch."

An elegant parlor car, accompanied by guide, makes this trip one to be long remembered. Leaves depot, Sixth and Main streets, daily at 9 a. m. Fare for round trip, $1.

No. 3. "Seeing Pasadena."

This can best be seen by taking Pacific Electric cars to Colorado street, Pasadena, whence the Board of Trade operates tally-hos showing the city. Fare for the round trip from Los Angeles, including tally-ho, 75 cents.

No. 4. "Seeing Cawston Ostrich Farm."

Largest Ostrich Farm in the world. Magnificent feather display. Three hundred gigantic birds. Nature's strangest animal-birds. Fare for round trip, permitting of going one route and returning another, 50 cents.

Buy all Tickets for above trips at office of the

"Seeing California" Traffic Bureau

211 West Fourth Street,

Or Depot Pacific Electric Railway, Sixth and Main Streets.

PD 1.0.4

When You Don't Know, Ask Peck.

Peck's Tourist Information Bureau Company.

11 Montgomery St., San Francisco, and
410 South Broadway, Los Angeles.

Publishers of "Touring California" and "Peck's Railway Guide for the Traveler." Distributors of Advertising Matter. Representatives of Leading Tourist Points and Establishments.

SEE PECK ABOUT IT.

Montgomery's Real Estate Office

7 West Santa Clara Street.

PHONE MAIN 43. ESTABLISHED 1878.

City Property, Stock Ranches,
Orchards, Insurance, Loans,
Local Stocks, Notary Public

NAGLEE PARK TRACT.

Continuous Quotations.

E. A. HAZEN, BROKER

Direct wire.

NEW YORK STOCKS AND GRAIN.

Phone, Main 302.

15 North First St., San Jose, Cal.

TO SEE SAN JOSE

"THE CITY BEAUTIFUL"

And the magnificent Santa Clara Valley, with its great Lick Observatory on Mt. Hamilton, its Leland Stanford, Jr., University, at Palo Alto, its Quicksilver Mines, its City Park and Hot Springs in Alum Rock Canyon, its old Mission at Santa Clara, its fine foothill drives and one hundred square miles of deciduous orchards, its packing houses, canneries and mountain resorts, you must take the

SCENIC COAST LINE

—OF THE—

SOUTHERN PACIFIC

Fast limited trains and through personally conducted excursions between

All Large Eastern Cities and

San Jose and Other California Cities

Via Ogden and Via El Paso.

Send one dollar to Sunset Magazine, Wells, Fargo Building, San Francisco, and be educated for a year about California by the most beautiful monthly published.

PAUL SHOUP, D. F. & P. A., SAN JOSE,
16 SOUTH FIRST ST.

T. H. GOODMAN, GEN. PASS. AGT.

E. O. McCORMICK, PASS. TRAFFIC. MGR.

W. S. ORVIS,

No. 7 North First St.
San Jose, Cal.

Orchards and Lands for Gardens, Alfalfa, etc.

REAL ESTATE

THE LIBRARY OF CONGRESS

THE LIBRARY OF CONGRESS

DOBBS BROS.
LIBRARY BINDING
FEB 71
ST. AUGUSTINE
FLA.
32084